

FORUM SUMMIT TOOLKIT

ISSUE FRAMER



DATE



THE COMPANY OF ENTREPRENEURS

ISSUE SUMMARY
(ONE SENTENCE)

EXPERIENCES
THAT WOULD HELP YOU WITH THIS
ISSUE THAT WOULD BE GOOD FOR
OUR GROUP TO THINK ABOUT BEFORE
OUR MEETING?

QUICK OUTLINE

BACKGROUND
(NO MORE THAN THREE SENTENCES)

HAPPENING NOW
(NO MORE THAN THREE SENTENCES)

FUTURE OPTIONS
(NO MORE THAN THREE)

FOCUS

BUSINESS

FAMILY

PERSONAL

WHERE ARE YOU IN YOUR DECISION MAKING PROCESS?

DON'T KNOW? HAVE SOME IDEA?
PRETTY SURE YOU KNOW WHAT YOU
WANT TO DO?

KEY EMOTION(S)
(NO MORE THAN THREE)

GLAD
SAD

MAD
HURT

AFRAID
ASHAMED

OTHER
OTHER

BOUNDARIES/OFF LIMITS
(IN TERMS OF QUESTIONS/FEEDBACK)

PRESENTATION PREP

THINK OF A TIME WHEN...

MATERIALS FOR BEFORE
THE MEETING

MATERIALS FOR DURING
THE MEETING

ANYTHING ELSE?

